

On Tuesday, May 25 2010 SITCA Launched one of its Technology products, AdvancedSMS®. AdvancedSMS is product offered by SITCA via a service allowing entities and persons to send out notifications to their client base's cellular telephones. The service is the first of its kind in Antigua & Barbuda. It is simple, reliable and efficient. To utilise the product, persons will need to first sign-up for the service which could be done SITCA's web site at

<http://www.sitcaribbean.com/asms-signup>

. After the sign-up process is complete, persons will give SITCA the mobile numbers that are to receive the notification along with the notification itself. SITCA will handle the rest and send out the notification. There is no limit to the number of mobile phones notifications can be sent out to.

Currently, AdvancedSMS is available only in Antigua & Barbuda, however SITCA is currently working on expanding to the other territories within the Caribbean region. For more information visit SITCA's web site: <http://www.SITCAribbean.com> .