

What is it?

SITCAVoice is a product that enables the sending of audio broadcasts and the completion of surveys via the telephone. For a quick demo, use your mobile phone and text **DEMO** to 16464807161.

What does it do for me?

SITCAVoice provides you with timely information about your customer-base that enables you to make intelligent and strategic decisions through the use of our efficient data gathering system.

How does it work?

SITCAVoice : Voice Broadcast

1. Select your list of numbers you want to call
2. Specify the time you want the calls to begin
3. Type in your message for the system to automatically convert to audio or upload your recording for automatic playback when the user answers the phone
4. Save your broadcast and you're good to go!

SITCAVoice : Automated Interactive Survey

1. Select your list of numbers you want to survey
2. Specify the time you want the calls to begin
3. Type in your questions and answers for the system to automatically convert to audio or upload your recording of your questions and answers for automatic playback when the user answers/responds
4. Save your survey and you're good to go!

Do I have to download special software?

No you don't; log in to our web site here on www.sitcaribbean.com and you're good to go. For our real-time reports which are viewable online, you will need software that can open MS Excel

files for the downloaded version of our reports.

What numbers can I call?

For voice broadcasts, you can call any telephone number both mobile and land line anywhere around the world. For the surveys, you can call any mobile or landline touch tone phone. 99.9% of the phones in use today are touch-tone phones.

Is there a monthly fee?

No; costs are based on a per number, per minute fee structure that is tiered.

Who uses SITCAVoice?

Our customers range from Government to Non-Profit organisations, inclusive of retail outlets and financial institutions.

What would I use SITCAVoice for?

Good question, you can use SITCAVoice as:

- **An RSVP Tool:** Call the executive secretaries of your invitee list informing them for your event. Then you can tell them to press 1 if they intend to attend or press 2 if not. This can let you know quickly who is attending or not - all without having to put money into stationery printing RSVP cards and waiting for those cards to come back
- **A tool for strategic decision making:** You can survey your customer-base asking their view on some of your products or packages. Based on the statistics that return, you will be able to make an informed decision based on your customer's responses
- **Event Management:** Maybe you are planning your next event but do not want to put money in an area where you would not get much return; just survey your potential guests/members asking them their views. From the results you will be able determine quickly what you should do
- **An Appointment Reminder:** Call your customer's a day in advance, reminding them of their appointment. In this reminder you can give them the option to confirm they are coming or to specify when they would like to reschedule. This will allow your frontdesk to function much more efficiently

Tell me more

SITCAVoice gives you insight into your customer-base or target-audience in a time-frame that never before was possible. Survey thousands of people and watch the results as the survey is running. Download these results and use them in your strategic planning and decision making exercises. Also, being 100% compatible with Microsoft Excel and IBM's SPSS statistical software, you can easily download the results of your survey and use your favourite tool make the informed decisions needed to take your business to the next level.

How to contact?

I love helping people work smarter and get the information they need to make important business-changing decisions. Give me a call at 268.788.4891 or [complete this form](#) to send me an e-mail.